

## Dr Zrinka Mendas HNC, MBA, DBA, PGCert, FHEA, MemRSA, SRHE

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### EDUCATION

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- May 2014**      **Postgraduate Certificate in Learning and Teaching in Higher Education**, Anglia Ruskin University
- Jan 2012**      **Preparing to Teach in Lifelong Learning Sector**, Cambridge Regional College
- July 2010**      **Doctor of Business Administration**, Kingston University
- Feb 2001**      **Master of Business Administration**, University of Leicester
- July 1998**      **Higher National Certificate in Business**, Ealing, Hammersmith and West London College

### WORK

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- 2013-current**    **Lecturer in Economics, Finance & Accounting**, Lord Ashcroft International Business School, Anglia Ruskin University, Cambridge, part-time
- Lecturer at UG and PG level: Business Economics, International Decision Making, Accounting & Finance, Financial Reporting, Research Methods, Business Analytics, Major Research Project
  - Supervision of UG dissertations
  - Assessment and moderation at UG and PG level
  - Tutorial support at UG and PG level
  - Organising workshops at PG level:
    - “Qualitative approaches to Business and management” workshop for research students
    - “Harnessing Disability” workshop (in-class and webinar) for PG Certificate in Learning and Teaching in Higher Education programme
- Visiting Professor in Research**, HELBUS Helsinki School of Business, Espoo, Finland
- Lecturer at UG level: Research Project
  - Supervision at UG level
  - Assessment and moderation at UG level
  - Tutorial support at UG level
- External examiner**, Glyndwr University, Wrexham
- Subject Specialist/Module examiner for International Pre-Masters Diploma in Business and Management: English for Academic Study, Research Project, Management fundamentals, Post-Graduate Study Skills, Quantitative Methods for Decision Making
  - Duties: ensuring comparability of standards, approving assessment tasks, evaluating assessed work, moderating marks, attending assessment boards and annual report writing, ensuring assessment of regulations, programme/module developments
- 2012-2014**      **Lecturer in Economics and Economic Development**, International Centre, Cambridge Regional College, Cambridge, part-time
- Module Leader & Lecturer at Foundation HE, AS/A2 levels: Microeconomics, Macroeconomics, Economic Development, Social Economics, Business Environment, Financial Management, Financial & Management Accounting, Business
  - Assessment at Foundation level
  - Tutorial support (including disabled students: deaf, dyslexia, Asperger and ADHD)

- 2012-2013**     **Lecturer in Economics & Accounting**, Derby Business School, Derby University, Derby, part-time
- Lecturer at UG level: Microeconomics & Mathematics for Economics, Macroeconomics, International Business & Strategy, Financial & Management Accounting
  - Assessment at UG level
- 2011-2012**     **Visiting Lecturer in Modern Languages**, Wintercomfort for the Homeless, Cambridge
- Course Leader and Lecturer: Language modules: English, French & Spanish
- 2009-2010**     **Grundtvig Language Teacher**, Cannes Université, Cannes, France
- Course Leader & Lecturer: 'European Project: Language Club' (English & Spanish modules)
  - Administration: enrolment, conference organisation and translation (French, English & Spanish)
- 2001-2009**     **DBA Research Associate**, Kingston Business School, Kingston University
- Research Consultant:
    - Conducting study on 'Ambiguities and complexities of obtaining Value for Money in the United Kingdom National Service: storytelling approach' in partnership with Department of Health in London
    - Producing guidance 'Inclusion of disabled children into the education system in India', for schools in India, in partnership with the Council for Education in World Citizenship (UNESCO)
    - Providing academic advice to parents and teachers delivering modern foreign languages to disabled children (deaf, dyslectic, ASD), in partnership with Languages without Limit
  - Lecturer at UG level: Microeconomics, Macroeconomics, Economic Development, Environmental Economics, Business Economics, Regional Development
  - Assessment at UG level
  - Academic editor: Designing exam material for ACT International Ltd, for ACCA P1 (Professional Accountant) and P3 (Performance Management) modules: Corporate Governance and Ethics, Corporate and Social Responsibility, Risk Management, Audit, Business Analysis, Strategy, BPR, E-Business, E-Marketing, TQM, Project Management, and Finance.
- 1996-2001**     **Financial and Management Accountant**
- Worked for numerous business and public sector companies in the UK and including: budget monitoring, financial reporting, environmental auditing, monthly reports, design of accounting systems, financial analysis, project and internal reporting, consolidated financial statement, preparation of annual accounts, forecasting, accounting / auditing, cash management, and annual accounts audit.

## **PUBLISHED ARTICLES**

Mendas, Z. (2014). "Experiencing Derrida through a communal friendship'. In Special Issue: Remembering Derrida: A Language of Friendship and General Issue Articles, *Tamara Journal for Critical Organization Inquiry*, Vol.12, No 4. pp. 17-31.

Mendas, Z. (2014). Editor's preface. In Z. Mendas (Ed.) Special Issue: Remembering Derrida: A language of friendship. *Tamara Journal for Critical Organization Inquiry*, Vol.12, No.4, pp.1-2.

## **SUBMITTED PUBLICATIONS**

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Mendas, Z. (2014). Rada at play. In special issue on organizational ethnographies: Doing Organizational Ethnography, *Tamara Journal for Critical Organization Inquiry* (under review)

Mendas, Z. (2014). Exploring the terrain of liminality in rural and remote island communities. *Journal of Organisational Ethnography* (under review)

Mendas, Z. (2015). Tracing socio-economic impact of ferry provision in Zadar island archipelago (Pending submission in January 2015 for 'Urban Island Communities', a special issue of *Journal of Marine and Island Cultures*).

## **CONFERENCE PAPERS**

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### **2015**

Mendas, Z. (2015). In the spirit of Pluralism: Methods and Sustainability. Paper accepted for the Global Sustainability Institute 2<sup>nd</sup> Research Conference 'The Interface between Sustainability Research and Policy'. January 26-27 2015, UK: Anglia Ruskin University

### **2014**

Mendas, Z. (2014). Toward a pluralistic and interpretivistic insight to research in space economy. Paper presented at the Regional Studies Association Winter Conference 2014 'Sustainable Recovery? Rebalancing, Growth, and the Space Economy', 27- 28 November 2014, London, UK, ISBN 978-1-897721-49-0

Mendas, Z. (2014). Regional versus local development: A case of the city of Zadar, Croatia and remote and rural islands. Paper presented at the *Island Dynamics Conference on Island Cities and Urban Archipelagos*, 21-25 October 2014, Denmark: Copenhagen

Mendas, Z. (2014). From Dominance to Interdependence: Toward a sustainable development of the coastal region in the municipality of Zadar. Paper presented at the *RSAIBIS 43rd Annual Conference*, August 19-21 2014, UK: Aberystwyth University

Mendas, Z. (2014). Exploring the terrain of liminality in rural and remote island communities. Paper presented at *the 9th Annual Liverpool Symposium on Current Developments in Ethnographic Research in the Social and Management Sciences in association with the Journal of Organizational Ethnography on 'Ethnography and liminality: boundaries, opportunities and living 'at the edge'*, 27th-29th August, 2014, UK: Liverpool University. Nominated for Best Paper award (2nd place)

Mendas, Z. (2014) "Harnessing Dis-Ability", workshop presented at the Anglia Ruskin University Annual Teaching Conference 2014, 1st July 2014, Cambridge: Anglia Ruskin University

### **2013**

Mendas, Z. (2013). Exploring the Terrain of Friendship. Paper presented at the *3rd International Symposium on Critical Narrative Inquiry: Doing organizational ethnography; work, politics and organizational storytelling*, Warsaw, October 2013. Poland: Center for Research on Organizations and Workplaces, Kozminski University

### **2012**

Mendas, Z. (2012). Arriving. In: *Proceedings of the 21th Standing Conference for Management and Organizational Enquiry on Storytelling Scholarship: Beyond Sensemaking and Social Constructivist-Narrative*, Providence, April 2012. USA: sc'MOI, ISBN 0-9778135-7-6

### **2010**

Mendas, Z. (2010). Value for Money and CARE. Report, London Development Centre for Mental Health

Mendas, Z. (2010). Deconstructing the complexities and ambiguities of health care: Storytelling approach. In: *Proceedings of the 10th World Congress on Justice and Sustainability in the Global Economy*, Paris, July 2010. France: IFSAM (CDROOM)

Mendas, Z. (2010). Deconstructing the change in health care: Storytelling approach. In: *Proceedings of the 3<sup>rd</sup> International Conference and Doctoral Consortium on Organizational Development and Change*. University Jean Moulin Lyon 3, June 2010. France: ISEOR, ISBN 978-2-917078-15-0

Mendas, Z. (2010). Value for Money and CARE. In: *Proceedings of the 2nd Transatlantic Congress on Accounting, management control, audit and cost management, norms and standards*, University Jean Moulin Lyon 3, June 2010. France: ISEOR, ISBN 978-2-917078-15-0

Mendas, Z. (2010). Deconstructing Ambiguities and Complexities of Obtaining Value For Money in Health Care: Storytelling Approach. Paper presented at research workshop '*Selective affinities, friendship and obligations in the investigations in sociology and political science: fieldwork in a comparative perspective in Europe*', Albert-Ludwigs-Universität Freiburg, 28-29 April 2010. Germany: Breisgau

## 2009

Mendas, Z. and Matthews, R. (2009). Deconstructing evaluation metrics in health care: Value for Money and Care. In: *Proceedings of the 2nd International Conference and Doctoral Consortium on Evaluation Metrics of Corporate Social and Environmental Responsibility*, University Jean Moulin Lyon 3, 16-18 June 2009. France: ISEOR, ISBN 978-2-917078-13-6

## 2007

Mendas, Z. (2007). Guideline for including disabled children with many different forms of disability in their local mainstream education provider in Indian education system. *CEWC*, Kingston University

## 2006

Mendas, Z. (2006). Qualitative Case Study Approach: Investment Appraisal in the NHS. *Annual doctoral colloquium*, Kingston University, London, 9-11 September 2006.

## 2005

Mendas, Z. (2005). Strategic Investment Appraisal: a fresh insight into theory-practice gap in UK. Kingston University working paper (unpublished)

Mendas, Z. (2005). Uncertainty in Investment Appraisal. Kingston University working paper (unpublished)

## RESEARCH FUNDING

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2014-current **Principal Investigator**, Anglia Ruskin University

- Teaching/Research Project Award: 'Harnessing Dis-Ability' (£2900) (awarded)
- Research Award, SRHE: 'Harnessing Dis-Ability': Cross-country outlook' (£10000) (applied)

2011-2012 **Principal Investigator** (applied)

- Marie Curie Intra-European Fellowship (€60000)
- Diltthey Fellowship, Volkswagen Foundation (€500000)
- Alexander von Humboldt-Stiftung Post-doctoral Fellowship (€60000)
- DFG (Deutsche Forschungsgemeinschaft) Research Grant for Project with Exploitation Potential (€20000)

2009-2010 **Grundtvig Teaching Assistantship**, European Commission Lifelong Learning Programme

- Grundtvig Teaching Project Grant: 'European project: Language Club' (€8000) (awarded)

## EXTERNAL RESEARCH AND ACADEMIC ACTIVITIES

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2009-current **Member of Scientific Committee**

- Scientific Workshop 'Selective affinities, friendship and obligations in the investigations in sociology and political science: fieldwork in a comparative perspective in Europe', session: 'Fieldwork and professional obligations', Germany: Freiburg Albert-Ludwigs-Universität, 25-28 April 2010.

- 2nd Transatlantic Congress on Accounting, management control, audit and cost management, norms and standards, session: 'Audit and Governance', France: ISEOR, University Jean Moulin Lyon 3, 11-14 June 2010.
- 3rd Symposium on Critical Narrative Inquiry: 'Doing organizational ethnography; work, politics and organizational storytelling', Warsaw: Kozminski University, 23-25 October 2013.
- 4th Symposium on Critical Narrative Inquiry: 'Exploring the techno-ethical dimensions of organisations', Aalborg University, Denmark (in progress)

**Guest Editor**, Tamara Journal for Critical Organization Inquiry

- Special Issue: Remembering Derrida: A Language of Friendship

## **MEMBERSHIP OF PROFESSIONAL BODIES**

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Fellow of the Higher Education Academy (FHEA)

Member of Society for Research in Higher Education (SRHE)

Member of Regional Studies Association (RSA)

Member of Regional Science Association International British and Irish Section (RSAI-BIS)

## **OTHER SKILLS**

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**Computer skills:** MS Office Suite, SMART, GradeMark Turnitin, Moodle, Adobe Connect, SPSS, CAQDAS

**Languages:** Croatian (C2), English (C2), French (C1), Spanish (C1), Portuguese (B2), German (A1), British Sign Language (B2)

## **REFERENCES**

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<p><b>Dr Peter McDonald</b> Senior Lecturer Anglia Ruskin University, Lord Ashcroft Business School, Room 322, East Road, Cambridge CB1 1PT, UK Direct phone UK: 0845 196 5676 International Phone: +44 1223 363 271 ext. 5676 Email: peter.macdonald@ anglia.ac.uk</p>	<p><b>Dr Zilia Iskoujina</b> Senior Lecturer Anglia Ruskin University, Lord Ashcroft Business School, East Road, Cambridge, CB1 1PT, UK Direct Phone UK: 0845 196 2428 International Phone: +44 1223 363 271 ext. 2428 Email: zilia.iskoujina@ang lia.ac.uk</p>	<p><b>Dr Xie Ying</b> Head of Accounting, Finance and Operations, Anglia Ruskin University, Lord Ashcroft Business School, Room MAB 211, Queen's Building, Chelmsford CM1 1SQ, UK Direct phone UK: 0845 196 6876 International Phone: +44 1245 493131 ext. 6876 Email: ying.xie@anglia.ac.uk</p>	<p><b>Dr Phillip Samouel</b> Emeritus Professor of Business Economics, Kingston Business School, Kingston University, Kingston upon Thames, Surrey KT2 7LB, UK Phone: 0208 547 7228 Mobile: +44 (0) 7950 810 805 Email: P.Samouel@kingston.ac .uk</p>
<p><b>Dr Robin Matthews</b> Emeritus Professor of Economics Kingston Business School, Kingston University, Kingston upon Thames, Surrey KT2 7LB Phone: +44 (0) 208 547 8432 Mobile: +447775895710</p>			

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